



## PARTNERSHIP FOR PUBLIC SERVICE

### DELIVERING OUTCOMES FOR COMMUNITIES TRAINING PARTICIPANT AGENDA | SESSIONS 1, 2 AND 3 MAY-JUNE, 2016

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#### BACKGROUND

President Obama has prioritized improving the way the federal government partners with citizens and local leaders. In 2009, the Administration issued [guidance](#) for federal agencies to develop a new and customized approach to working with communities. Today, federal experts increasingly work hand-in-hand with residents and community leaders to create solutions that are responsive to local ideas and concerns. Agencies across the federal government are better coordinated and interact with local government, non-profits, business and other stakeholders as one partner.

This work now reaches [over 1,800 rural, tribal and urban communities](#) tackling challenges as varied as climate change to entrenched poverty. Using data to inform solutions and evaluate progress, these partnerships have led to new federal staffing models, greater focus and flexibility in federal grant-making and technical assistance—among other innovations—to promote collaboration across agencies and between the federal government and communities.

These efforts are having real impact in communities. [Mayor Swearingin briefed the White House Press Corps](#) about the impact of this work in Fresno (one of the featured case studies at our training), and in April 2016 [NPR's Morning Edition](#) explored progress made through federal partnerships with communities to help coal-mining communities in Southeastern Kentucky (a Promise Zone and one of the featured panels at this training). When asked why people continue to feel like the government isn't doing anything for them, Promise Zone Partner Chris Green of Berea College responded,

*"I think it's because the government is not overt about it. It's because it's going to the people to make it happen. It's working with the shop owners. It's working with the people who are getting insurance. It's working with the people of the community level. It's not a top-down imposition."*

**LOCATION**

Partnership for Public Service  
 1100 New York Avenue NW  
 Suite 200 East  
 Washington, D.C. 20005  
 (202) 775-9111

**TRAINING OBJECTIVES**

Participants will leave this session with enhanced knowledge and skills to:

1. **Navigate Federal Government:** Use high-value resources across the federal government and create cross-agency partnerships that leverage these resources;
2. **Navigate Local Communities:** Understand how local communities and partners operate, gain insight into local government structures, stakeholders, resources and networks and know how to leverage these community assets to improve outcomes; and
3. **Partner Effectively:** Partner effectively with community stakeholders to drive positive results.

**PRE-TRAINING ACTION ITEMS**

- Bring a laptop to the training to complete coursework scheduled on day three.
- Bring with you a photo or other item that exemplifies the best of your work with communities.

**DAY ONE**

TIME	EVENT	LOCATION
8:00 a.m.	<b>Check-in and Breakfast</b> Participants may arrive between 8:00 and 8:30 to check-in at registration table, receive welcome packet and training materials, eat breakfast, and get settled before 8:30 session start.	<b>Partnership for Public Service Conference Ctr.</b>
8:30 a.m.	<b>Plenary: Welcome and Introductions</b> <i>Partnership for Public Service</i> Participants will sit with their assigned small groups. They will receive an overview of the Partnership for Public Service, training outcomes, and agenda. They will be introduced to facilitators and staff, and to each other.	<b>Conference Ctr.</b>
9:15 a.m.	<b>LIGHTNING TALKS: Navigate the Federal Government</b> <i>Guest Speakers: Federal Leaders</i> This core class will feature 6-7 TED-style Talks aimed at identifying a high value federal resource and a short concrete example of how this resource can be used.	<b>Conference Ctr.</b>

	<p><i>Talks feature:</i></p> <ul style="list-style-type: none"> <li>• DOJ Diagnostic Center: <i>Katherine Darke Schmitt</i> May 9, 25 and June 1</li> <li>• ED Project SERV: <i>David Esquith</i> May 9 and 25; <i>Hamed Negron-Perez</i> June 1</li> <li>• DOD Innovative Readiness Training: <i>Col James Dignan</i> May 9; <i>Kevin Riley</i> May 25 and June 1</li> <li>• USDA/EPA Local Foods Local Places: <i>Stephanie Bertaina</i> May 9, 25 and June 1; <i>Sara Eckhouse</i> May 9 and June 1; <i>Nicole Nelson Miller</i> May 25</li> <li>• NEA Our Town: <i>Lauren Dugas Glover</i> May 9; <i>Jason Schupbach</i> May 25; <i>Jennifer Hughes</i> June 1</li> <li>• USDA Summer Meals: <i>Armando Vasquez</i> May 9; <i>Greg Breasher</i> May 25; <i>Lance Hendrix</i> June 1</li> <li>• EDA Regional Interagency Networks &amp; Technical Assistance: <i>Jeannette Tamayo</i> May 25 and June 1</li> </ul>	
<b>10:15 a.m.</b>	<b>Introduction of Keynote Speaker</b>	
<b>10:20 a.m.</b>	<p><b>Keynote</b></p> <p><b>Guest Speaker:</b> <i>Cecilia Muñoz</i>, Assistant to the President and the Director of the Domestic Policy Council (May 9 and June 1); <i>Shaun Donovan</i>, Director of Office of Management and Budget (May 25)</p> <p>Reinforce the vision and objectives of the training, reinforce why the training is important and needed now, and inspire participants to take action and apply learning from this training.</p>	<b>Conference Ctr.</b>
<b>10:50 a.m.</b>	<b>Introduction of Federal Community Resource Fair</b>	<b>Conference Ctr.</b>
<b>10:55 a.m.</b>	<b>Break</b>	
<b>11:05 a.m.</b>	<p><b>Federal Community Resource Fair</b></p> <p><b>Guest Speakers: Federal Agency Representatives and non-Federal Partners</b></p> <p>The Resource Fair will provide an interactive opportunity for participants to have hands-on engagement with high value federal resources for communities featured in the lightning talks as well as others, and to ask questions and familiarize federal employees with the support available to enhance their ability to assist communities.</p> <ul style="list-style-type: none"> <li>• DOD IRT <i>Col James Dignan, Master Sgt Bob Barko Jr.</i> May 9; <i>Kevin Riley</i> May 25 and June 1; <i>Lt Col Ray Gale</i> May 25; DOD OEA <i>Gary Willis</i> June 1</li> <li>• DOJ <i>Katherine Darke Schmitt</i> May 9, 25 and June 1</li> <li>• USDA <i>Armando Vasquez, Sara Eckhouse</i> May 9; <i>Greg Breasher, Nicole Nelson Miller</i> May 25; <i>Lance Hendrix, Sara Eckhouse</i> June 1</li> <li>• ED <i>Jane Hodgdon</i> May 9 and June 1; <i>Alex Berger, Sidra Sheik, Emily Waltman</i> May 25 and June 1</li> </ul>	<b>Conference Ctr.</b>

	<ul style="list-style-type: none"> <li>• DOC/EDA <i>Doug Lynott</i> May 9 and May 25; <i>Jeanette Tamayo</i> May 25 and June 1; <i>Dixie Corbin</i> June 1 DOC/NTIA <i>Karen Hanson</i> May 25 and June 1; <i>Brian Gibbons</i> June 1</li> <li>• EPA <i>John Thomas</i> May 9, 25 and June 1; <i>Stephanie Bertaina</i> May 9, 25 and June 1</li> <li>• NEA <i>Andi Mathis</i> May 9; <i>Jason Schupbach</i> May 25 and June 1; <i>Jennifer Hughes</i> June 1</li> <li>• HUD <i>Kate Dykgraaf</i> May 9, 25 and June 1; <i>Dustin Hogenson</i> May 9 and June 1</li> <li>• DOE <i>Tara Trujillo</i> May 9 and 25; <i>Krystal Laymon</i> June 1</li> <li>• Federal Digital Services <i>Aden Van Noppen, Jay Finch, Andre Francisco, Drew Zachary</i> May 9, 25 and June 1</li> <li>• Hattaway Communications <i>Ellie Sandmeyer, Eliana Reyes, RJ Bee</i> May 9, 25 and June 1</li> <li>• DOL <i>Eduardo Cisneros</i> May 25</li> </ul>	
<p><b>12:00 p.m.</b></p>	<p><b>Lunch</b></p> <p>Lunch will be provided. Participants are encouraged to use this time informally to get to know other participants and continue conversations with guest speakers.</p>	<p><b>Conference Ctr.</b></p>
<p><b>12:45 p.m.</b></p>	<p><b>Small Group Action Planning</b></p> <p>Participants will begin applying action planning concepts to their work based on knowledge and resources gained from the morning sessions.</p>	<p><b>Conference Ctr.</b></p>
<p><b>1:15 p.m.</b></p>	<p><b>CORE CLASS: Navigate Local Government – Community Stakeholder Panel</b></p> <p><i>Guest Speakers: San Antonio Stakeholders</i></p> <p>This panel will give participants the opportunity to hear from a diverse group of stakeholders in San Antonio, TX about the challenges they faced, the tools and resources they utilized and their outcomes from the field.</p> <p>May 9 Moderator: <i>Julian Castro</i>, Secretary of HUD</p> <p>May 9 Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Jackie Gorman</i>, Executive Director of San Antonio for Growth on the Eastside</li> <li>• <i>Dr. Adena Williams Loston</i>, President of St. Philip’s College</li> <li>• <i>City Councilman Alan Warrick II</i></li> </ul> <p>May 25 Moderator: <i>Don Graves</i>, Deputy Assistant to the President, Counselor to the Vice President, and Vice President's Domestic and Economic Policy Director</p>	<p><b>Conference Ctr.</b></p>

	<p>May 25 Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Pedro Martinez</i>, Superintendent of SAISD</li> <li>• <i>Tony Leverett</i>, Director of the Eastside Promise Neighborhood, City of San Antonio, TX</li> <li>• <i>Mike Etienne</i>, Director of the Eastpoint Promise Zone, City of San Antonio, TX</li> </ul> <p>June 1 Moderator: <i>Xav Briggs</i>, Vice President for Economic Opportunity and Markets</p> <p>June 1 Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Dr. Henri Munoz, Ph.D.</i>, Vice President of Grant Research and Evaluation, United Way of San Antonio and Bexar County</li> <li>• <i>Jackie Gorman</i>, Executive Director of San Antonio for Growth on the Eastside, Inc. (SAGE)</li> <li>• <i>Dr. Adena Williams Loston</i>, President of St. Philip’s College</li> </ul>	
2:15 p.m.	<b>Break</b>	
2:30 p.m.	<p><b>Case Study Workshop – Action Learning</b>  <b>Guest Facilitators: Federal and Community Leaders</b></p> <p>Participants will participate in one of four potential case studies that span urban, rural and tribal communities, with a subject matter expert from the field, to learn about and attempt to work through a real example of community work, the challenges faced, and the steps and resources needed to navigate the process.</p> <p><i>Case studies include:</i></p> <ul style="list-style-type: none"> <li>• Fresno, CA: <i>Scott Stollman</i>, EPA May 9; <i>Vinn White</i>, DOT May 9; <i>John Thomas</i>, EPA May 25; <i>Suzanne Hague</i>, California Strategic Growth Council June 1</li> <li>• Pine Ridge, SD: <i>Farah Ahmad</i>, USDA May 9, 25 and June 1; <i>Stacey Ecoffey</i>, HHS May 9; <i>Joan Rave</i>, FEMA May 25; <i>Alana Cannon</i>, USDA June 1; <i>Jen Irving</i>, Thunder Valley CDC June 1</li> <li>• Williamson, WV: <i>Stephanie Bertaina</i>, EPA May 9, 25 and June 1</li> <li>• Rocky Mount, NC: <i>David Glasgow</i>, USDA May 9, June 1; <i>Stuart Lee</i>, USDA May 25; <i>Tasha Logan-Ford</i>, Rocky Mount, NC Government May 25</li> </ul>	<b>Conference Ctr.</b>
4:05 p.m.	<b>Break</b>	
4:10 p.m.	<p><b>Debrief and Preparation for Baltimore Site Visits</b>  <b>Facilitator: Partnership for Public Service and Representative from 21<sup>st</sup> Century Cities</b></p> <p>Participants will have an opportunity to reflect and share key takeaways from the day, as well as prepare for the trip to Baltimore.</p>	<b>Conference Ctr.</b>

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<p><b>4:30 p.m.</b></p>	<p><b>Closing Remarks</b>  <b>Guest Speaker:</b>  <i>Megan Smith</i>, US Chief Technology Officer (May 9 and 25); <i>DJ Patil</i>, U.S. Chief Data Scientist at the White House Office of Science and Technology Policy (June 1)</p> <p>Close out the day by reinforcing the vision and objectives of the training, reinforcing why the training is important and needed now, and inspiring participants to take action and apply learning from this training.</p>	<p><b>Conference Ctr.</b></p>
<p><b>5:00 p.m.</b></p>	<p><b>Adjourn and Travel to White House Reception</b>  Participants will have an opportunity for a break on their own before arriving at the White House. The Partnership for Public Service is about a 15-minute walk from the White House.</p>	<p><b>Travel</b></p>
<p><b>6:00 p.m. – 8:00 p.m.</b></p>	<p><b>Evening Social – White House Reception</b>  Participants will have an opportunity to hear from guest speakers and continue networking with each other.</p>	<p><b>White House</b></p>

DAY TWO

TIME	EVENT	LOCATION
<p><b>7:00 a.m.</b></p>	<p><b>Arrive to Load Buses</b> (to-go breakfast options will be provided on the bus)</p>	<p><b>Partnership for Public Service</b></p>
<p><b>7:30 a.m.</b></p>	<p><b>Buses Depart to Baltimore</b>  Participants will have the option to drive on their own from home to Baltimore or travel on training buses between DC and Baltimore.</p>	<p><b>Partnership for Public Service</b></p>
<p><b>9:00 a.m.</b></p>	<p><b>Site Visits in Baltimore</b>  Participants will be divided among three site visits of federally-supported projects in Baltimore and interact with community leaders and federal staff involved in these projects to see live-examples of current federal engagement with communities.</p> <p><i>Site visits include:</i>  East Baltimore:</p> <ul style="list-style-type: none"> <li>• Baltimore City Health Department: <i>Dr. Patrick Chaulk, Rebecca Dineen, Stacey Tuck, Gabriel Auteri, Dedra D. Layne and James “JT” Timpson</i></li> <li>• Living Classrooms Foundation: <i>James Piper Bond</i></li> <li>• Historic Jonestown: <i>Lindsay Thompson</i>, Johns Hopkins University</li> </ul> <p>West Baltimore:</p> <ul style="list-style-type: none"> <li>• Project PLASE: <i>Mary Slicher and Hope Sanders</i>, Project PLASE; <i>Meredith Greif</i>, Johns Hopkins University</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Baltimore City Health Dept.</b></li> <li>- <b>Living Classrooms</b></li> <li>- <b>Project PLASE</b></li> </ul>

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<b>11:00 a.m.</b>	<b>Travel to Lunch</b> at Living Classrooms (May 10); Johns Hopkins Carey Business School (May 26 and June 2)	<b>Johns Hopkins Carey Business School</b> 100 International Drive, Baltimore, MD 21202
<b>11:30 a.m.</b>	<b>Lunch and Lightning Talks</b> Lunch will be provided. A brief lunch presentation will include a series of high-value technology and innovation resource presentations followed by Q&A.	<b>Johns Hopkins Carey Business School</b>
<b>12:30 p.m.</b>	<b>Site Visit Debriefs</b>	
<b>1:15 p.m.</b>	<b>Baltimore Federal Team Spotlight</b> <i>Facilitators: 21st Century City and Baltimore Federal Team Ben Seigel, Aden Van Noppen, Nate Loewentheil</i> Participants will have the opportunity to hear from the Baltimore Federal Team and learn how to advance a community's goals and do crosscutting work at the local level.	<b>Johns Hopkins Carey Business School</b>
<b>3:00 p.m.</b>	<b>Debrief on Baltimore Activities</b>	<b>Johns Hopkins Carey Business School</b>
<b>3:30 p.m. – 5:30 p.m.</b>	<b>Travel back to DC</b> Participants will have the option to arrange for their own travel home or travel on program buses back to Washington, DC to adjourn from the Partnership for Public Service.	<b>Buses</b>
<b>5:30 p.m.</b>	<b>Adjourn</b>	<b>Partnership for Public Service</b>

DAY THREE

<b>TIME</b>	<b>EVENT</b>	<b>LOCATION</b>
<b>8:00 a.m.</b>	<b>Breakfast</b>	<b>Conference Ctr.</b>
<b>8:30 a.m.</b>	<b>Recap of Days One and Two and Overview of Day Three</b> <i>Partnership for Public Service</i>	<b>Conference Ctr.</b>
<b>9:00 a.m.</b>	<b>Opening Plenary</b> <i>Mayor Mitchell Landrieu</i> , New Orleans, LA and <i>Shaun Donovan</i> , Director of the Office of Management and Budget (May 11); <i>Michael Nutter</i> , Former Mayor of Philadelphia, PA and <i>Shaun Donovan</i> , (May 27); <i>Jerry Abramson</i> , Former Mayor of Louisville, Current Deputy Assistant to the President and Director of Intergovernmental Affairs (June 3)	<b>Conference Ctr.</b>

	<p>Participants will hear from a Senior Community Leader stories and insights on community needs, perspectives, and how best to partner effectively.</p>	
<p><b>9:30 a.m.</b></p>	<p><b>CORE CLASS: Navigate Local Government – Community Stakeholder Panel</b>  <b>Guest Speakers: Kentucky Stakeholders</b>                  This panel will give participants the opportunity to hear from a diverse group of stakeholders in Southeastern Kentucky about the challenges they faced, the tools and resources they utilized and their outcomes from the field.</p> <p>May 11 Moderator: <i>Doug O'Brien</i>, Senior Policy Advisor for Rural Affairs, White House Domestic Policy Council</p> <p>May 11 Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Jerry Rickett</i>, President of Kentucky Highlands Investment Corporation</li> <li>• <i>Pat White</i>, County Judge Executive Whitley County</li> <li>• <i>Lonnie Lawson</i>, President Center for Rural Development</li> <li>• <i>Alison Davis</i>, Executive Director University of Kentucky’s College of Ag, CEDIK</li> <li>• <i>Tom Carew</i>, Executive Vice President for Advocacy, FAHE, Inc.</li> </ul> <p>May 27 Moderator: <i>Katharine Ferguson</i>, Chief of Staff for the Domestic Policy Council</p> <p>May 27 Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Sandi Curd</i>, Promise Zone Coordinator</li> <li>• <i>Joe Grossman</i>, President and Chief Executive Officer of the 11-Hospital Appalachian Regional Healthcare System</li> <li>• <i>Jeff Whitehead</i>, Executive Director, Eastern Kentucky Concentrated Employment Program, Inc.</li> <li>• <i>Ronald Daley</i>, Strategic Partner Lead, Kentucky Valley Educational Cooperative</li> </ul> <p>June 3 Moderator: <i>Katharine Ferguson</i>, Chief of Staff for the Domestic Policy Council</p> <p>June 3 Panelists:</p> <ul style="list-style-type: none"> <li>• <i>Martin Richards</i>, Executive Director of Community Farm Alliance</li> <li>• <i>Dreama Gentry</i>, Executive Director for Partners for Education at Berea College</li> <li>• <i>Sandi Curd</i>, Promise Zone Coordinator</li> </ul>	<p><b>Conference Ctr.</b></p>

	<ul style="list-style-type: none"> <li>• <i>Scott Alexander</i>, County Judge Executive Perry County</li> <li>• <i>Scott McReynolds</i>, Executive Director, Housing Development Alliance</li> </ul>	
<b>10:30 a.m.</b>	<b>Break</b>	
<b>10:45 a.m.</b>	<p><b>Case Study Workshop – Action Learning</b>  <b>Guest Facilitators: Federal and Community Leaders</b>  Participants will engage in one of four potential case study workshops that span urban, rural and tribal communities, with a subject matter expert from the field, to learn about and attempt to work through a real example of community facing work, the challenges faced, and the steps and resources needed to navigate the process.</p> <p><i>Case studies include:</i></p> <ul style="list-style-type: none"> <li>• Detroit, MI: <i>Kerry Duggan</i>, OVP May 11, 27; <i>Stephen Walls</i>, DOE June 3</li> <li>• Long Island, NY: <i>Rabi Kieber</i>, EPA May 11 and June 3; <i>Leslie Tomic</i>, FEMA May 11, 27 and June 3; <i>Jon Halfon</i>, FEMA May 27</li> <li>• Youngstown, OH: <i>Mark Linton</i>, former White House Council SC2 May 11; <i>Scott Smith</i>, HUD May 27 and June 3; <i>Laura Weymer</i>, United Way June 3</li> <li>• Gary, IN: <i>James Van Der Kloot</i>, EPA May 11; <i>Lara Kalwinski</i>, Council on Foundations (formerly of Legacy Foundation) May 11, 27 and June 3; <i>Deven Gibbs</i>, HUD May 27 and June 3; <i>Stephanie Cwik</i>, EPA June 3</li> </ul>	<b>Conference Ctr.</b>
<b>12:20 p.m.</b>	<p><b>Lunch</b>  Lunch will be provided. Participants are encouraged to use this time informally to get to know other participants and continue conversations with guest speakers.</p>	<b>Conference Ctr.</b>
<b>1:05 p.m.</b>	<p><b>CORE CLASS: Tech &amp; Innovation: Mapping the Local Data, Tech and Innovation Ecosystem</b>  <b>Guest Trainers</b>  In a hands-on exercise, participants will learn how to tap into local tech community resources and find and use high-value data to drive both short-and long-term outcomes that can be tracked to inform strategic planning and capacity building.</p> <p><b><i>Participants are asked to bring in their own laptop to participate in this hands-on session.</i></b></p> <p><i>Trainers include:</i></p>	<b>Conference Ctr.</b>

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	<ul style="list-style-type: none"> <li>• <i>Denice Ross</i>, Senior Advisor, Community Solutions, White House OMB May 11, 27 and June 3</li> <li>• <i>Elizabeth Garlow</i>, Community Solutions Fellow with the Office of Management and Budget May 11, 27 and June 3</li> <li>• <i>Aden Van Noppen</i>, Advisor to the U.S. Chief Technology Officer May 11, 27 and June 3</li> <li>• <i>Kathryn Pettit</i>, Urban Institute May 11</li> </ul>	
<b>2:30 p.m.</b>	<b>Break</b>	
<b>2:50 p.m.</b>	<b>Wall Walk Preparation: Key Themes and Actions</b> <i>Partnership for Public Service</i> Participants will prepare and post key takeaways from the training to share with senior federal officials.	<b>Conference Ctr.</b>
<b>3:20 p.m.</b>	<b>Wall Walk and Federal Town Hall</b> <i>Guests: Senior Federal Officials</i> In an interactive exercise, participants will share reflections, ideas and questions and engage in dialogue with senior federal officials. <ul style="list-style-type: none"> <li>• <i>Shaun Donovan</i>, Director of Office of Management and Budget May 11 and June 3</li> <li>• <i>Megan Smith</i>, U.S. Chief Technology Officer May 11, May 27 and June 3</li> <li>• <i>Cecilia Muñoz</i>, Assistant to the President and the Director of the Domestic Policy Council June 3</li> <li>• <i>Denise Turner Roth</i>, Administrator, GSA May 11</li> <li>• <i>Valerie Jarrett</i>, Senior Advisor to the President and Director of the Offices of Public Engagement and Intergovernmental Affairs May 11</li> <li>• <i>Michael Kerin</i>, Senior Advisor, GSA May 27</li> </ul>	<b>Conference Ctr.</b>
<b>4:30 p.m.</b>	<b>Closing Remarks and Reflections</b> <i>U.S. Office of Management and Budget and Partnership for Public Service</i>	<b>Conference Ctr.</b>
<b>4:45 p.m.</b>	<b>Training Evaluations</b> Participants will complete electronic training evaluations before departing.	<b>Conference Ctr.</b>
<b>5:00 p.m.</b>	<b>Adjourn</b>	<b>Conference Ctr.</b>